

Digital Innovation Matchmaking Challenge

Sourcing digital solutions from the Western Cape

#AfricasTechCapital

4IR-Tech and Fintech ecosystems are powered by



Key Challenge facts

Apply at	https://matchi.biz/challenges.html
Who can apply	<ul style="list-style-type: none"> • Fintech & 4IR-Tech providers • registered companies • based in Western Cape • <10 years old (founded after 2010) • <150 employees.
How many finalists	Ten finalist technologies (5 Fintech and 5 4IR-Tech) of which 4 per category will have products with a track record and 1 per category will have a new solution that is built but doesn't yet have (m)any clients.
What do Finalists get	We will connect the finalist tech firms to potential clients and where relevant, investors through various publicity and showcase opportunities including a dedicated Challenge Showcase event, and a profile opportunity in Wesgro's Pioneer Magazine. Publicity will continue until the end of 2021.
Applications close	15 January 2021 at 23:59
Score & select finalists	The industry panel will score between 18 Jan – 5 Feb.
Who is industry panel	Representatives from the different ecosystems including corporate, investors, government (local and provincial), academics, Accelerators etc
Selection criteria	<p>The criteria to select the finalist and winner fall into 3 categories:</p> <ul style="list-style-type: none"> • The solution – how unique, competitive and sustainability of the revenue model • The market – relative market opportunity and traction • The tech firm – leadership, teams, openness to collaboration
Showcase event	Likely to be a virtual event where each of the finalist technologies will have the opportunity to present their technology to a panel of final judges. Planned for end Feb.
How corporate business & investors benefit	<p>Be exposed to the best new technology companies who can solve business problems and innovate</p> <p>Similarly investors will get a view of Cape Town's best tech companies looking for investment.</p>